Youth Ambassadors Autumn Newsletter

The last initiatives and actions of our Youth Ambassadors for the European Code against Cancer all over Europe!

July Workshop in Brussels

On 6th and 7th July, 12 of the Youth Ambassadors met in Brussels for the 3rd workshop at the headquarters of the Belgian Foundation against Cancer. The European Code against Cancer is an initiative of the European Commission, providing 12 evidence-based recommendations on how to reduce your cancer risk.

After two days of intensive workshopping, Youth Ambassadors from a diverse array of countries ranging from Portugal to Ukraine, agreed to:

- produce a short video message on the ECAC in the national languages of the group;
- engage in regular ‘Tweetchats’ on the specific messages of the ECAC,
- recognize the 30th anniversary of the European Code against Cancer with joint action over the next 12 months, building on the experiences of the ambassadors actions to date.
Helena Vučković, Youth Ambassador in Croatia, was coordinator of the initiative to organize the first edition of "I CAN run against CANcer". The event was hosted by the Croatian League against Cancer and was the opening ceremony of the European Week against Cancer in Croatia.

Everything was arranged to make sure that every person, no matter how physically active in everyday life was, could participate.
Thanks to this initiative, Croatian public and media were introduced to 12 European Code against Cancer rules. Helena was guest on national and local TV and radio stations.

A lot of people realized that they were not active enough in their everyday life and decided to become part of the Run Croatia Organization.

Promoting Code in Poland
Paweł Koczkodaj, Youth Ambassador in Poland, promoted the ECAC in Polish Central Statistical Office, which employs around 6 000 people overall in Poland. He had presentations and distributed almost 400 paper versions of the recommendations. The presentation has aroused great interest. Thank you very much for this action!
• Day of the Pink Ribbon - 10th of June 2017, Warsaw

At the occasion of the Day of the Pink Ribbon, International Breast Cancer Day, Paweł Koczkodaj, Youth Ambassador in Poland promoted the Code in Warsaw.

• Interview “Good morning holiday” TVN, 22nd of July 2017

Paweł was interviewed by media in "Good morning holiday" on TVN, a nationwide TV in Poland.

Oncorun - Together for Health

Pawel Koczkodaj, Youth Ambassador in Poland, promoted the Code during the event "Oncorun - Together for Health" and participated to the race.

Tobacco control in Ukraine
Oksana Totovytska, Youth Ambassador for ECAC in Ukraine, gave a presentation about tobacco control to AIESEC volunteers. She took advantage of that to present the video about 12 ways of prevention.

Coming events

Marathon in Vienna