



WORLD NO TOBACCO DAY 2018

Every year, **31 May** mark the **World No Tobacco Day** to highlight the health and other risks associated with tobacco use, and to advocate for effective policies to reduce tobacco consumption. Tobacco is the major cause of cancer, responsible for 8.8 million deaths per year globally (WHO 2015). In the event of #WNTD2018, cancer leagues call for enhanced tobacco control, particularly encouraging **ratification of the WHO Framework Convention on Tobacco Control (FCTC) Protocol**.

CANCER LEAGUES CALL FOR ENHANCED TOBACCO CONTROL

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"The WHO FCTC Protocol was ratified by 36 countries, but it requires 40 signatories before 2 July 2018 to put the protocol in force and combat illicit tobacco trade. Nine EU Member States have already ratified FCTC, we call for the remaining 19 to follow! During the coming years, the establishment of tracking and tracing systems will become a major task for governments around the world."

"Tobacco is the leading cause for cancer. It is estimated that cancer affects 3.9 million people in Europe in 2018 (EC 2018). Many lives can be saved through comprehensive tobacco control. High prices prevent especially young people from starting to use tobacco products. The European Tobacco Products Directive and the Framework Convention on Tobacco Control (FCTC) along with tight national tobacco tax policies are firm basis for effective action against cancer. It is time to stop illicit tobacco trade"

"Smokefree environments and tobacco taxes are good examples how countries can protect their citizens from damaging effects of tobacco. Illegal cigarettes undermine tobacco taxes and national policies.

A new EU-co-funded programme iPAAC (Innovative Partnership for Action Against Cancer) has just started. It will strengthen cancer prevention and national policies in a collaboration of 40 partners from 24 countries across Europe. Reducing tobacco use is at the core of cancer prevention in this joint action"

ECL's TOBACCO CONTROL ACTION

Tobacco is the single most important risk factor for cancer, responsible for over 30% of cancer burden in Europe. ECL joins efforts with other European and international partners to advocate for related policies such as proper implementation of the Framework Convention on Tobacco Control (FCTC), the Tobacco Products Directive, plain packaging, tax policies, tobacco free investment and the fight against illicit trade.



www.europeancancerleagues.org



www.tobaccocontrolscale.org



@cancerleagues

#WNTD2018

#NoTobacco

#WorldNoTobaccoDay