

TOBACCO CONTROL SCALE 2019



How does your country rate on tobacco control?

Score	2019 Rank	2016 Rank	Country
80	1	1	United Kingdom
74	2	4	France
73	3	2	Ireland
70	4	3	Iceland
66	5	5	Norway
62	6	6	Finland
61	7	new	Israel
59	8	28	Slovenia
59	8	9	Hungary
58	10	8	Spain
58	10	17	Belgium
57	12	7	Romania
54	13	31	Greece
53	14	9	Netherlands
52	15	9	Sweden
52	15	13	Italy
51	17	9	Turkey
51	17	13	Malta
51	17	23	Croatia
50	20	15	Portugal
50	20	35	Austria
50	20	17	Ukraine
49	23	15	Poland
49	23	26	Latvia
49	23	31	Czechia
49	23	21	Estonia
48	27	19	Bulgaria
48	27	26	Cyprus
47	29	17	Russian Fed.
47	29	28	Lithuania
47	29	23	Denmark
46	32	30	Slovakia
45	33	23	Serbia
44	34	33	Luxembourg
41	35	21	Switzerland
40	36	33	Germany

RECOMMENDATIONS:

1. Implement at least the six World Bank priority measures; a comprehensive tobacco control policy is an obligation under Article 4 of the WHO Framework Convention on Tobacco Control (FCTC).
2. Spend a minimum of €2 per capita per year on tobacco control.
3. Address tobacco industry interference in public health policy making, in accordance with the guidelines on Article 5.3 of the WHO FCTC.
4. Implement the FCTC Article 6 guidelines on tobacco taxation and revise the EU Tobacco Tax Directive in 2020, which should result in significant tax increases and smaller tax differences between cigarettes and hand rolled tobacco.
5. Introduce comprehensive smoke free legislation in line with the FCTC Article 8 guidelines, including a ban on smoking in private cars when minors are present.
6. Introduce standardised/plain packaging for all tobacco products.
7. Ban the display of tobacco products at the point of sale.
8. Accelerate the implementation of tobacco cessation support in line with Article 14 of the WHO FCTC and its guidelines.
9. Ratify the WHO FCTC Protocol to eliminate the illicit trade in tobacco products and adopt tracking and tracing standards in line with the Protocol.
10. Invest in research to monitor and measure the effect of tobacco control policies in line with Article 20 of the WHO FCTC.

