

CEO Roundtable

Restricted to CEOs and Senior Managers

Wednesday 27 November
15:00 – 18:00

Kindly hosted by the Cancer Foundation of Luxembourg

Updated 20.11.19

- 15:00 Introductions
- Chairs: Dr Sakari Karjalainen, Cancer Society of Finland and ECL President, and
 Lucienne Thommes, Cancer Foundation of Luxembourg, Host
- Introductions
- 15:15 ECL Research Survey Results
 Wendy Yared, Director ECL (5 mins)
- Challenges for Cancer Research in Latvia
 Mr. Maris Skromanis, Council Member, O Fonds, Latvia (10 mins)
- Discussion
- 15:45 My first year as CEO - experiences, observations and reflections
 Jesper Fisker, CEO, Danish Cancer Society (10 mins)
- Discussion
- 16:15 Importing profit know-how into an NGO
 Marc Michils, CEO, Stand up to Cancer Belgium (10 mins)
- Discussion
- 16:45 Strategy Formulation:
1. How often are organizational strategies renewed
2. How do organisations determine main components of strategies
3. Incorporating pressing issues (e.g., climate change) should you and how?
- Discussion chaired by Sakari Karjalainen, CEO, Cancer Society of Finland with
 Lucienne Thommes, Director, Cancer Foundation of Luxembourg
- 17:30 Wrap-up and proposals for 2020 CEO Roundtable
- 17:45 Closing