

**Policy dialogue**

**Europe's path to the Tobacco Products Directive 3.0**

**29 June 2021 | 11:00 - 13:00 CEST | Zoom webinar | Register [here!](#)**

11:00 - 11:05	<p><b>Welcome remarks</b></p> <p>Moderator: Anca Toma – Director, Smoke Free Partnership</p>
11:05 - 11:15	<p><b>Special address</b></p> <p>MEP Loucas Fourlas – MEPs Against Cancer (MAC) interest group</p>
11:15 - 11:28 11:28 - 11:41 11:41 - 11:55	<p><b>Keynote presentations</b></p> <ul style="list-style-type: none"> <li>• Lessons learnt from the implementation of the Tobacco Products Directive 2 (TPD2) &amp; next steps by Thea Emmerling, European Commission (DG SANTE)</li> <li>• Insights from the Rapporteur of the TPD2 by Linda McAvan, former MEP and Rapporteur for the TPD2 in 2012-14</li> <li>• The TackSHS and the EUREST-PLUS projects by Dr. Esteve Fernández Muñoz, Catalan Institute of Oncology</li> </ul>
11:55 - 12:30	<p><b>Moderated discussion &amp; reflections from key players</b></p> <ul style="list-style-type: none"> <li>• Dr. Vinayak Mohan Prasad, World Health Organization</li> <li>• MEP Alessandra Moretti, (Italy, S&amp;D), MEP Lung Health Group</li> <li>• MEP Brando Benifei (Italy, S&amp;D), MEP Heart Group</li> <li>• Rutger Haandrikman, Dutch Smokefree Alliance</li> </ul> <p>Discussion moderated by Anca Toma</p>
12:30 - 12:55	<p><b>Q&amp;A session with speakers, panelists and participants</b></p>
12:55 - 13:00	<p><b>Closing remarks &amp; key takeaways</b></p> <p>Anca Toma – Director, Smoke Free Partnership</p>