



## European Week Against Cancer 2020

### Virtual Artistic Exhibition

#### *Call for Artworks*

#### **About European Week Against Cancer**

The last week of May (25-31) each year marks the [European Week Against Cancer \(EWAC\)](#). During EWAC, cancer charities, European policy-makers and the general public engage in various activities connected to awareness raising about cancer prevention, access to treatment and the empowerment of patients and survivors.

One of the aims of the week is to promote the [European Code Against Cancer \(ECAC\)](#) - a set of simple, evidence-based messages for cancer prevention focusing on the areas of healthy lifestyles and screening compiled by leading cancer specialists and scientists. It is estimated that almost half of all deaths due to cancer in Europe could be avoided if everyone followed the recommendations of the ECAC and if coordinated governmental policies supported such individual actions.

#### **About the Virtual Artistic Exhibition**

*"Study the science of art. Study the art of science. Develop your senses – especially learn how to see. Realize that everything connects to everything else" (Leonardo da Vinci)*

Though art might not be the first word that springs to mind when we think about healthcare students and young professionals, we know that art and science are closer than they appear. You only have to look at some of the [fascinating entries](#) from last year's exhibition, which was on the topic of cancer and took place at the Medical Museum of the University of Crete, to see this. You can also read a short communication about the 2019 exhibition published in the latest [WHO's Public Health Panorama](#).

The [ECL Youth Ambassadors for the ECAC](#) are organising, for the second year, an artistic exhibition to mark EWAC. This year, the exhibition will focus specifically on cancer prevention and take place virtually. The exhibition will combine artistic expression with cancer prevention awareness. This artistic exhibition aims to:

- Encourage creativity and elevate the voices of students and young professionals in the health field
- Promote the [European Code Against Cancer](#) and encourage young health enthusiasts to learn more about it
- Raise awareness of the importance of including health promotion, cancer prevention and visual arts in medical and healthcare curricula across Europe
- Raise awareness of the value of incorporating arts-based approaches into health promotion and cancer prevention to affect change and for advocacy purposes



## About the Call for Artworks

We encourage students studying to be **healthcare students** and **young professionals in the health field** resident in the **WHO European Region** and **aged 18-35 years old** to submit **original artworks** representing one (or more) cancer prevention message/s within the **European Code Against Cancer** and/or expressing the importance of healthy lifestyles and screening in reducing the cancer burden from their viewpoint and personal experience by the **31 May 2020 (23:59 CET)**.

**Below are the rules for the call and exhibition. Please read them carefully as you will be required to agree to them prior to submitting your artwork.**

For any questions, concerns or doubts, please contact Christos Tsagkaris (ECL Youth Ambassadors for Greece & main organiser of the exhibition) at: [chriss20x@gmail.com](mailto:chriss20x@gmail.com)

## Eligibility

- The call for artworks is open to **healthcare students** and **young healthcare professionals** who are **residing within the WHO European Region** (regardless of their nationality) and are between **18-35 years old (as of 31 May 2020)**.
- Submissions must follow the **call themes**: cancer prevention **messages within the European Code Against Cancer** and/or **healthy lifestyles and screening for cancer prevention**.
- All submissions must be the **original work** of the artist and completed within the past 2 years or for the purpose of the EWAC virtual exhibition.
- Submissions are accepted for the following 2-dimensional medium: **drawing, painting, photography, printmaking, design, crafts, collage, mixed media and new/digital media**, provided that it can be submitted online and does not violate confidentiality and/or copyright standards.
- If you are unsure whether your artwork fits the eligibility criteria, please do not hesitate to contact Christos at: [chriss20x@gmail.com](mailto:chriss20x@gmail.com)
- Media/digital artworks that are a derivative work, created from another original artwork, must be significantly different as to constitute a new original work. The acceptance of **derivative artworks** is at the sole discretion of the organisers.
- For **photography submissions**, the artist must be directly involved in the creative process. This refers to all aspects of preparing to photograph a subject, equipment type, lighting and composition. Images may be enhanced or altered using photographic applications.
- **Submissions which do not respect the eligibility and procedure rules, will be disregarded.**



## Rights & Obligations

- Participants shall be the **sole owner and author** of the artwork. The artwork shall not be subject to third-party rights.
- Participants may **submit up to two artworks** for the EWAC virtual exhibition. Artworks should be submitted as good quality PDF, PNG, JPG or JPEG files.
- Participants **authorise** the [Association of European Cancer Leagues \(ECL\)](#), the [European Student Think Tank \(ESTT\)](#) and the [Medical Museum of the University of Crete](#) **to use the artworks submitted** for the virtual exhibition in any event they may organise, in their activities and in publications such as their websites, any kind of printed publication, posters, advertising, billboards as well as exhibitions open to the public.
- **Digital participation certificates** will be prepared upon request only. Should you wish to receive a certificate, write an email to Christos at: [chriss20x@gmail.com](mailto:chriss20x@gmail.com)
- Artworks **shall not contain** any unauthorised, threatening, hatred-inciting, false, misleading, abusive, harassing, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content.
- Artworks **shall not contain** any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any law.
- Artworks **shall not infringe upon** the copyright, trademarks, or any other intellectual property rights of any third person or entity, or violate any person's rights of privacy or publicity or any contract rights. Copyright infringement is the **sole responsibility** of the artist.
- Artworks **shall not contain** trademarks owned by third parties, copyrighted material owned by third parties, names, likenesses or other characteristics identifying celebrities or other public figures, living or dead, or images for which the participant has purchased or otherwise secured the rights from an image bank.
- Participants must have **obtained the consent** of anyone represented in their photos for use of such photos by ECL, ESTT & the Medical Museum of the University of Crete for purposes related to the EWAC Artistic Exhibition.
- By submitting an artwork, participants automatically **accept the call's rules** and grant the organisers the **right to display** their work online during EWAC.
- Organisers **retain the right not to accept** the participation of applicants who do not comply with the eligibility criteria, rules and conditions, the topic and spirit of the initiative, or who intend to participate with artworks inciting hate, discrimination or violence.

## How do I participate?

- **Submission form:** Participants must submit their personal details and artworks through this Google Form only: <https://forms.gle/CGuPGYGNADNFvLQ6>
- **Call deadline: 31 May 2020 at 23:59 CET**

## Organisers

- [Association of European Cancer Leagues \(ECL\)](#)
- [European Student Think Tank \(ESTT\)](#)
- [Medical Museum, University of Crete](#)

## More information

- **EWAC** - info [here](#) & follow [@EU\\_EWAC](#) & [@WeekAgainstCancer](#)
- **ECAC** - [ECL's](#) webpage & [IARC's](#) website
- **EWAC Artistic Exhibition 2019** - [article in WHO's Public Health Panorama](#)

## Contact point

**Christos Tsagkaris** (ECL Youth Ambassadors for Greece, main organiser of the exhibition): [chriss20x@gmail.com](mailto:chriss20x@gmail.com)

